

SOVEREIGN TRUST INSURANCE PLC ASSURE POLICYHOLDERS OF DELIGHTFUL SERVICE IN 2023

As part of its commitment to delighting every policyholder under the stable of Sovereign Trust Insurance Plc, the Management has again given the assurance that 2023 will be mutually rewarding for all its Policyholders home and abroad be it individuals or corporate organizations. This was made known at the yearly open forum and thanksgiving breakfast retreat held at the company's Head Office in Lagos recently.

The Convener of the session and Managing Director/CEO of the Underwriting Firm, Olaotan Soyinka urged members of staff and other Senior Management colleagues to re-double and rededicate their efforts at ensuring that customers are kept satisfied at all times in the New Year and beyond. In his words, "we owe our customers the obligation to serve them more and more so that they can keep coming back as we are in business because of them".

He went further to stress that the company will continually do all within its power to ensure that the staff are constantly exposed to the best of human capacity development training both within and abroad with a view to expanding the professional horizon of the workforce and ultimately, engender quality and better service delivery to the customers. He also encouraged every member of staff to personally develop themselves at every given opportunity they have. In his words, "we are indeed appreciative and look forward to your continued patronage and support in 2023. Rest assured of our avowed commitment to providing top-notch professional risk advisory services at all given times you throw the opportunity our way. We look forward to making your 2023 a memorable, rewarding, and fruitful one".

In a similar vein, the Executive Director, Marketing and Business Development Division, Ugochi Odemelam assured the Managing Director/CEO that the Division is totally committed to delighting her customers in the most professional and courteous manner in making the Sovereign Trust Insurance Plc Brand a preferred choice for patronage amongst other insurance companies in the country.

Ugochi pointed out that beyond marketing the products and services of the company in 2023 and thereafter, the Underwriting Firm is also committed to paying genuine claims after all due processes have been put in place by both the Insured and the Insurer. According to her, "We must let our various policyholders, individuals or corporate, know that claims settlement is what insurance business is all about". We are committed to that in every ramification, Odemelam concludes.

Sovereign Trust Insurance Plc is one of Nigeria's fastest growing insurance companies in the country with Area and Branch operations across the country.

The company is perceived by industry watchers as one of the highly professional underwriting firms with diverse wealth of experience both from the middle and top Management cadre. Presently, the company parades over 30 Chartered Insurers, 13 Chartered Accountants and other Specialists in other fields of Endeavour.

Going by the profile of the company, the insuring public is no doubt set to witness a new way of doing things in the insurance landscape in Nigeria in 2023 and in the days ahead. More information about the products and services of the company can be gotten from the website, www.stiplc.com

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CORPORATE COMMUNICATION & INVESTOR RELATIONS